



POC2018

PALM & LAURIC OILS

PRICE OUTLOOK CONFERENCE & EXHIBITION

5 - 7 March 2018 - Kuala Lumpur



POC2018 Sponsorship Menu

| Code | Sponsorship Category | Value (RM) | Value (USD) | Exhibition Booth | Conference & Cocktail Passes | Golf (Players) | Gala Dinner Passes | Profile in Conference Guide | Logo & link on POC Website | Logo on Conference Backdrop | Logo on Sponsor Listing Board | Logo on Signage at Specific Venues | Priority booking for Gala Dinner | Others |
|------|---|------------|-------------|------------------|------------------------------|----------------|--------------------|-----------------------------|----------------------------|-----------------------------|-------------------------------|------------------------------------|----------------------------------|-----------------------------------|
| 1 | Lead Partner(s) | 200,000 | 54,100 | 6m x 6m | 30 | 12 | 2 tables | 2 Full A4 - Portrait | √ | √ | √ | | √ | |
| 2 | Titanium Sponsor(s) | 125,000 | 33,800 | 6m x 3m | 15 | 4 | 1 table | Full A4 – Portrait | √ | √ | √ | | √ | |
| 3 | Platinum Sponsor(s) | 75,000 | 20,300 | 3m x 3m | 8 | 2 | | Full A4 – Portrait | √ | √ | √ | | √ | |
| 4 | Gold Sponsor(s) | 50,000 | 13,600 | | 5 | | | ½ A4 – Landscape | √ | √ | √ | | √ | |
| 5 | Welcome Reception | 150,000 | 40,600 | 6m x 3m | 20 | 4 | 1 table | Full A4 - Portrait | √ | √ | √ | Cocktail Venue | | |
| 6 | Conference Bag | 120,000 | 32,500 | | 5 | | | Full A4 – Portrait | √ | √ | √ | On item | | |
| 7 | Annual Golf Challenge | 100,000 | 27,100 | | 5 | 12 | | Full A4 – Portrait | √ | √ | √ | Golf Venue | | |
| 8 | Thumbdrive | 50,000 | 13,600 | | 2 | | | ½ A4 – Landscape | √ | √ | √ | On item | | |
| 9 | Conference Guide | 50,000 | 13,600 | | 2 | | | ½ A4 – Landscape | √ | √ | √ | On item | | |
| 10 | POC Notebook/Organiser + Programme Card | 50,000 | 13,600 | | 2 | | | ½ A4 – Landscape | √ | √ | √ | On item | | |
| 11 | POC Tumbler / Flask | 50,000 | 13,600 | | 2 | | | ½ A4 – Landscape | √ | √ | √ | On item | | |
| 12 | POC Foldable Umbrella | 50,000 | 13,600 | | 2 | | | ½ A4 – Landscape | √ | √ | √ | On item | | |
| 13 | Lucky Draw | 30,000 | 8,200 | | 2 | | | ½ A4 – Landscape | √ | √ | √ | On item | | |
| 14 | Coffee Break AM on 6 March 2018 | 30,000 | 8,200 | | 2 | | | ½ A4 – Landscape | √ | √ | √ | Tea break area | | 5 mins airtime at conference hall |
| 15 | Coffee Break PM on 6 March 2018 | 30,000 | 8,200 | | 2 | | | ½ A4 – Landscape | √ | √ | √ | Tea break area | | 5 mins airtime at conference hall |
| 16 | Coffee Break AM on 7 March 2018 | 30,000 | 8,200 | | 2 | | | ½ A4 – Landscape | √ | √ | √ | Tea break area | | 5 mins airtime at conference hall |
| 17 | Coffee Break PM on 7 March 2018 | 30,000 | 8,200 | | 2 | | | ½ A4 – Landscape | √ | √ | √ | Tea break area | | 5 mins airtime at conference hall |
| 18 | Other Items – Please propose | TBC | - | | TBC | | | ½ A4 – Landscape | √ | √ | √ | On item | | |