

## POC2019 Sponsorship Menu

Code	Sponsorship Category	Value (RM)	Value (USD)	Exhibition Booth	Conference & Cocktail Passes	Golf (Players)	Gala Dinner Passes	Profile in Conference Guide	Logo & link on POC Website	Logo on Conference Backdrop	Logo on Sponsor Listing Board	Logo on Signage at Specific Venues	Priority booking for Gala Dinner	Others
1	Lead Partner(s)	200,000	50,000	6m x 6m	30	12	2 tables	2 Full A4 - Portrait	✓	✓	✓		✓	
2	Titanium Sponsor(s)	125,000	31,300	6m x 3m	15	4	1 table	Full A4 - Portrait	✓	✓	✓		✓	
3	Platinum Sponsor(s)	75,000	18,800	3m x 3m	8	2		Full A4 - Portrait	✓	✓	✓		✓	
4	Gold Sponsor(s)	50,000	12,500		5			½ A4 - Landscape	✓	✓	✓		✓	
5	Welcome Reception	150,000	37,500	6m x 3m	20	4	1 table	Full A4 - Portrait	✓	✓	✓	Cocktail Venue		
6	Conference Bag	120,000	30,000		5			Full A4 - Portrait	✓	✓	✓	On item		
7	Annual Golf Challenge	100,000	25,000		5	12		Full A4 - Portrait	✓	✓	✓	Golf Venue		
8	Thumbdrive	50,000	12,500		2			½ A4 - Portrait	✓	✓	✓	On item		
9	Conference Guide	50,000	12,500		2			½ A4 - Landscape	✓	✓	✓	On item		
10	POC Notebook/Organiser + Programme Card	50,000	12,500		2			½ A4 - Landscape	✓	✓	✓	On item		
11	POC Tumbler/Flask	50,000	12,500		2			½ A4 - Landscape	✓	✓	✓	On item		
12	POC Foldable Umbrella	50,000	12,500		2			½ A4 - Landscape	✓	✓	✓	On item		
13	Lucky Draw Prizes	30,000	7,500		2			½ A4 - Landscape	✓	✓	✓	On item		
14	Coffee Break AM on 5 March 2019	30,000	7,500		2			½ A4 - Landscape	✓	✓	✓	Tea break area		5 mins airtime at conference hall
15	Coffee Break PM on 5 March 2019	30,000	7,500		2			½ A4 - Landscape	✓	✓	✓	Tea break area		5 mins airtime at conference hall
16	Coffee Break AM on 6 March 2019	30,000	7,500		2			½ A4 - Landscape	✓	✓	✓	Tea break area		5 mins airtime at conference hall
17	Coffee Break PM on 6 March 2019	30,000	7,500		2			½ A4 - Landscape	✓	✓	✓	Tea break area		5 mins airtime at conference hall
18	Other Items - Please propose	TBC	-		TBC			½ A4 - Landscape	✓	✓	✓	On item		