

Sponsorship Menu

| No. | Sponsorship Category | Value (RM) | Value (USD) | Exhibition Booth | Conference Passes | Golf (Players) | Profile in Conference Guide | Logo & link on POC Website | Logo on Conference Backdrop | Logo on Sponsor Listing Board | Logo on Signage at Specific Venues | Others |
|-----|---------------------------------|------------|-------------|------------------|-------------------|----------------|-----------------------------|----------------------------|-----------------------------|-------------------------------|------------------------------------|-----------------------------------|
| 1 | Lead Partner(s) | 200,000 | 50,000 | 6m x 6m | 30 | 12 | 2 Full A4 Portrait | / | / | / | | |
| 2 | Titanium Sponsor(s) | 125,000 | 31,300 | 6m x 3m | 15 | 4 | Full A4 Portrait | / | / | / | | |
| 3 | Platinum Sponsor(s) | 75,000 | 18,800 | 3m x 3m | 8 | 2 | Full A4 Portrait | / | / | / | | |
| 4 | Gold Sponsor(s) | 50,000 | 12,500 | | 5 | | Half A4 Landscape | / | / | / | | |
| 5 | Conference Bag | 75,000 | 18,800 | | 5 | | Full A4 Portrait | / | / | / | On item | |
| 6 | Annual Golf Challenge | TAKEN | | | 5 | 12 | Full A4 Portrait | / | / | / | Golf Venue | |
| 7 | POC Programme Card | 30,000 | 7,500 | | 2 | | Half A4 Landscape | / | / | / | On item | |
| 8 | Coffee Break AM on 8 March 2022 | 30,000 | 7,500 | | 2 | | Half A4 Landscape | / | / | / | Tea break area | 5 mins airtime at conference hall |
| 9 | Coffee Break PM on 8 March 2022 | 30,000 | 7,500 | | 2 | | Half A4 Landscape | / | / | / | Tea break area | 5 mins airtime at conference hall |
| 10 | Coffee Break AM on 9 March 2022 | 30,000 | 7,500 | | 2 | | Half A4 Landscape | / | / | / | Tea break area | 5 mins airtime at conference hall |
| 11 | Coffee Break PM on 9 March 2022 | 30,000 | 7,500 | | 2 | | Half A4 Landscape | / | / | / | Tea break area | 5 mins airtime at conference hall |
| 12 | Other Items - Please propose | TBC | TBC | | TBC | | Half A4 Landscape | / | / | / | On item | |

Get In Touch

For more information on sponsorship opportunities, please contact:

Esther Tio
Head of Marketing & Retail Development,
Bursa Malaysia Derivatives Berhad
+6 03 2034 7639
esthertio@bursamalaysia.com

Andrew Tan
Head of Intermediaries,
Bursa Malaysia Derivatives Berhad
+6 03 2034 7745
tankahloong@bursamalaysia.com

General Enquiries:
poc@bursamalaysia.com

Visit www.pocmalaysia.com for latest event updates.