

POC2023 Sponsorship Menu

Code	Sponsorship Category	Value (RM)	Exhibition	Conference & Cocktail Passes	Golf (Players)	Gala Dinner Passes	Feature on POC Website			Company Profile in Conference Guide	Logo on Conference Backdrop	Logo on Sponsor Listing Board	Logo on Signage at Specific Venues	Priority booking for Gala Dinner	Others
							Logo	Link to Company Website	Company Profile Writeup						
1	Lead Partner(s)	200,000	6m x 6m	30	12	2 tables	✓	✓	✓	2 Full Pages	✓	✓		✓	
2	Titanium Sponsor(s)	125,000	6m x 3m	15	4	1 table	✓	✓	✓	Full Page	✓	✓		✓	
3	Platinum Sponsor(s)	75,000	3m x 3m	8	2		✓	✓		Full Page	✓	✓		✓	
4	Gold Sponsor(s)	50,000		5			✓	✓		½ Page	✓	✓		✓	
5	Welcome Reception (Cocktail)	150,000	6m x 3m	20	4	1 table	✓	✓		Full Page	✓	✓	Cocktail Venue		
6	Golf Challenge	100,000		5	12		✓	✓		Full Page	✓	✓	Golf Venue		
7	Conference Bag	120,000		5			✓	✓		Full Page	✓	✓	On item		
8	Self-Care Kit (inclusive of handmade soap, hand sanitiser etc.)	100,000		5			✓	✓		Full Page	✓	✓	On item		
9	Collapsible Cup	50,000		2			✓	✓		½ Page	✓	✓	On item		
10	Conference Guide	50,000		2			✓	✓		½ Page	✓	✓	On item		
11	Programme Card	50,000		2			✓	✓		½ Page	✓	✓	On item		
12	Coffee Break AM on Conference Day 1	30,000		2			✓	✓		½ Page	✓	✓	Tea break area		5 mins airtime at conference hall
13	Coffee Break PM on Conference Day 1	30,000		2			✓	✓		½ Page	✓	✓	Tea break area		5 mins airtime at conference hall
14	Coffee Break AM on Conference Day 2	30,000		2			✓	✓		½ Page	✓	✓	Tea break area		5 mins airtime at conference hall
15	Coffee Break PM on Conference Day 2	30,000		2			✓	✓		½ Page	✓	✓	Tea break area		5 mins airtime at conference hall

Get In Touch

For more information on sponsorship opportunities, please contact:

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Visit www.pocmalaysia.com for latest event updates.