

POC2024 Sponsorship Menu

Code	Sponsorship Category	Value (RM)	Value (USD)	Exhibition	Conference & Cocktail Passes	Golf (Players)	Gala Dinner Passes	Feature on POC Website			Company Profile in Conference Guide	Logo on Conference Backdrop	Logo on Sponsor Listing Board	Logo on Signage at Specific Venues	Priority booking for Gala Dinner	Others
								Logo	Link to Company Website	Company Profile Writeup						
1	Lead Partner(s)	250,000	56,810	6m x 6m	40*	12	2 tables	✓	✓	✓	2 Full Pages	✓	✓		✓	<ul style="list-style-type: none"> 1 meeting room reserved for Lead Partner's use* Up to 3 mins airtime at conference hall*
2	Titanium Sponsor(s)	150,000	34,090	6m x 3m	22*	4	1 table	✓	✓	✓	Full Page	✓	✓		✓	
3	Platinum Sponsor(s)	90,000	20,450	3m x 3m	12*	2		✓	✓		Full Page	✓	✓		✓	
4	Gold Sponsor(s)	50,000	11,360		5			✓	✓		½ Page	✓	✓		✓	
5	Welcome Reception (Cocktail)	150,000	34,090	6m x 3m	20	4	1 table	✓	✓		Full Page	✓	✓	Cocktail Venue		
6	Golf Challenge	100,000	22,720		5	12		✓	✓		Full Page	✓	✓	Golf Venue		
7	Conference Bag	120,000	27,270		5			✓	✓		Full Page	✓	✓	On item		
8	^{NEW} Conference Guide Ads	10,000	2,270					✓	✓		1 Page	✓	✓	On item		
9	Conference Guide Ads (Inside Back Cover)	15,000	3,400					✓	✓		1 Page	✓	✓	On item		
10	Programme Card	50,000	11,360		2			✓	✓		½ Page	✓	✓	On item		
11	^{NEW} Lanyard	60,000	13,630		2			✓	✓		½ Page	✓	✓	On item		
12	Coffee Break AM on Conference Day 1	30,000	6,810		2			✓	✓		½ Page	✓	✓	Tea break area		
13	Coffee Break PM on Conference Day 1	30,000	6,810		2			✓	✓		½ Page	✓	✓	Tea break area		
14	Coffee Break AM on Conference Day 2	30,000	6,810		2			✓	✓		½ Page	✓	✓	Tea break area		
15	Coffee Break PM on Conference Day 2	30,000	6,810		2			✓	✓		½ Page	✓	✓	Tea break area		

*New / enhanced benefits

Get In Touch

For more information on sponsorship opportunities, please contact:

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